

CSI: CRIME SCENE INVESTIGATION

INTERNATIONAL RATINGS

U.S. Airing on CBS, **CSI** - Season Six is the **number one series on U.S. television**, averaging **25.9 million weekly (viewers 2+)**. On December 8, 2005, **CSI** surpassed the **30 million viewer** mark for the **11th time**. "Ch-Ch-Changes," the 100th episode which premiered on November 18, 2004, remains the highest-rated episode of **CSI** with **31.5 million viewers**.

"Grave Danger," the Quentin Tarantino-directed two-hour Season Five finale, garnered an impressive **30.73 million viewers**, with the second hour watched by an incredible **34.35 million viewers**. **CSI** is also the **number one drama** among all syndicated programs on U.S. television and the **number one weekly hour** in syndication with an average 5.6 HH rating; the number two weekly hour is Entertainment Tonight weekend edition with an average 2.9 HH rating.

CANADA. "Grave Danger," the two-hour Season Five finale, garnered a peak audience of **5.4 million viewers** in the last half-hour and had an average audience of **5 million** (4.93 M) - making it the **mostwatched CSI episode of all time** on CTV. It was the **most-watched season or series finale** on Canadian television for spring 2005.

Season Five was **Canada's most-watched drama**, and for fall 2005 Season Six was **Canada's most-watched program** ahead of second-ranked Survivor.

U.K. **CSI** is the **second highest-rated U.S. drama** in the U.K. Having grown from an 8.4% to 14.9% audience share since its launch in 2001, it is currently achieving a weekly average of **3.5 million viewers** for Season Five and it is the **highest-rated drama series** on FIVE. The Quentin Tarantino-directed finale produced the series' best-ever ratings on FIVE with an audience of **4.3 million** and 21% share, representing the **most-watched episode of the series to date**.

GERMANY. **CSI** is currently the **second highest-rated U.S. series** on VOX, behind the newly launched **CSI: NY**. The series has an all-time high of **4.23 million viewers** and a peak of 20% audience share (14-49 demo) from a 6.4% market share. **CSI** outranks multiple U.S. series including Law & Order: Criminal Intent (14-49 demo).

AUSTRALIA. **CSI** remains NINE's **number one drama in 2005** averaging **1.6 million people** and 1.4 million viewers per week, in repeat episodes. It is Australia's **number one crime drama**, ahead of the Law & Order franchise.

FRANCE. In 2005, **CSI (Les Experts)** remains **number one in its timeslot** (Sundays at 4 p.m.) on TF1 with an average audience of **4 million viewers** and 39.3% audience share (V4+).

ITALY. Airing from March to May 2005 on Italia 1, **CSI** - Season Four was the **top-rated U.S. series** in Italy in the first half of 2005, regularly achieving almost **4 million viewers** (20% higher than the previous season) and 14.6% share.

SPAIN. Airing on Telecinco, **CSI** has become the **all-time most successful foreign series** in Spain. During 2005, Season Four achieved a 26.4% audience share and a weekly average of **4.7 million viewers**.

THE NETHERLANDS. **CSI** is currently the **number-one rated U.S. series** in the Netherlands ahead of the second-highest rated series, **CSI: Miami**. **CSI** has grown from a 9% to 27.5% audience share in the target group V13+, achieving a weekly average of **1.2 million viewers**.

PORTUGAL. In 2005, **CSI** was the **top-rated U.S. series** in Portugal.

AWARDS HIGHLIGHTS

CSI continues to add to its list of accolades winning the **2006 People's Choice Award** for **Favorite Drama Series** - its **fourth back-to-back win** in the category - and the **2005 SAG Award** for **Outstanding Performance by an Ensemble in a Drama Series**. William Petersen won a **2005 TV Guide Award** as **Favorite TV Actor in a Drama** and Marg Helgenberger won the **2005 People's Choice Award** as **Favorite Female TV Star**. The series has garnered multiple accolades, in addition to **19 Emmy**, and **five Golden Globe** nominations.



INTERNATIONAL RATINGS

U.S. Airing on CBS, Season Four is the **number one series on Monday nights** with an average of **17.9 million viewers per week** and overall ranking as the **number five series on U.S. television** (V2+). The Season Four premiere of **CSI: Miami** (September 19, 2005) earned a **12.3 rating/19 share** and garnered **19.2 million viewers** and was the **number five show** for the week among all viewers 2+.

CANADA. On CTV, **CSI: Miami** - Season Four finished fall 2005 ranked as **Canada's number two drama** (behind **CSI**).

FRANCE. **CSI: Miami** is the **highest-rated one hour U.S. series** on French television. On September 21, 2005 on TF1 in France, **CSI: Miami** beat the competition by scoring its primetime ratings best of **9.4 million viewers** (38.2% market share). The series ranked **number 44 on the French Top 100**, a ranking that very few American series achieve.

GERMANY. Following its move from VOX to RTL this spring, **CSI: Miami** has catapulted to the **top of the ratings chart**, becoming the **top-rated U.S. show** in Germany. Since the launch of Season Three, **CSI: Miami** has consistently pulled in over 26% audience share in the coveted 14-49 demographic, peaking at **over 6 million viewers**.

U.K. **CSI: Miami** has held the impressive position of **third highest-rated U.S. drama** on U.K. television. Following the launch of Season Three on August 2, 2005, the series has averaged **2.9 million viewers** and a 13.4% audience share. It is also proving to be more popular among young people, with the 16-34 demo increasing from 10.3% to 13.7%.

AUSTRALIA. Airing on NINE, **CSI: Miami** is Australia's **fourth highest-ranking drama** in 2005 averaging **1.4 million viewers** per week, consistently leading its timeslots in all markets.

ITALY. **CSI: Miami** - Season Three has been the **top-rated U.S. series** in Italy in the period from September - October 2005, regularly achieving more than **3.7 million viewers** and 15.3% audience share.

PORTUGAL. In 2005, **CSI: Miami** was the **second highest-rated U.S. series** in Portugal, following **CSI**.

THE NETHERLANDS. **CSI: Miami** is currently the **second highest-rated U.S. series** in the Netherlands, behind **CSI**. **CSI: Miami** has increased from 8.4% to 17.8% audience share in the target group V13+.

SPAIN. **CSI: Miami** was the **second highest-rated U.S. drama** in Spain during 2005 (directly behind **CSI**). During 2005, Season Three achieved a 23.8% audience share and a weekly average of **4.3 million viewers**.

CRITICAL ACCLAIM

"CSI: Miami is as hot as its tropical setting"

- LA TIMES

"...on Euro most-wanted list."

- VARIETY

"... jaw-dropping entertainment."

- TV GUIDE

AWARDS HIGHLIGHTS

The winner of the **2003 People's Choice Award** as **Favorite New Television Series** has also garnered **multiple Emmy nominations** and an **International Cinematographers Guild Award**. Khandi Alexander won the **2005 NAACP Image Award** as **Outstanding Supporting Actress in a Drama Series**.



INTERNATIONAL RATINGS

U.S. Airing on CBS, Season Two attracts an average **14.8 million viewers** per week and is the **number one series** airing during its timeslot and is ranked amongst the **top 15 series on U.S. television**. Airing on November 9, 2005, the conclusion of the cross-over episode with **CSI: Miami** was **CSI: NY's** seasonal high, pulling in **19.22 million viewers**.

CANADA. Airing on CTV, **CSI: NY** was the most-watched series premiere of the **CSI** franchise. Season Two finished fall 2005 as the **fourth highest-rated drama** in Canada (behind **CSI** and **CSI: Miami**.)

U.K. The series premiered in February 2005 with an average **3.6 million viewers** and a 14.6% share. This was the **highest-rated debut for the CSI franchise** on FIVE. **CSI: NY** is the **fourth mostwatched U.S. drama** in the U.K. (behind **CSI** and **CSI: Miami**.)

GERMANY. The debut of **CSI: NY** in August 2005 gave VOX a remarkable 20.6% audience share (14-49 demo) from a 6.4% market share. It has edged ahead of **CSI** to make it **the most successful U.S. series** on the network to date.

FRANCE. Since launching on TF1 on November 12, 2005, **CSI: NY** has become the **number one show** in its timeslot (Saturdays at 11 p.m.) with a peak rating of **3.5 million viewers** and an average market share of 38.2% (V4+).

AUSTRALIA. **CSI: NY** is NINE Network's **highest-ranking new drama** averaging **1.3 million viewers** per week; it is also the **highest-ranked new crime drama** ahead of the Law & Order franchise.

SPAIN. Airing on Telecinco, **CSI: NY**, Season One, was the **third highest-rated U.S. drama** in Spain during 2005 (behind **CSI** and **CSI: Miami**.) with an audience share of 23.6% and weekly average of **3.7 million viewers**.

THE NETHERLANDS. Debuting on RTL 5, **CSI: NY** is the **third most-watched U.S. series** in the Netherlands, and was **the most-watched series premiere of the CSI franchise**. The audience share is 12.5% in the target group V13+.

CRITICAL ACCLAIM

"CSI: NY takes viewers by storm across France and Spain."

- TBI

"It's a bright, new CSI: NY."

- New York Daily News

"... NY's future is looking bright... making for gripping TV."

- TV GUIDE

"The biggest comeback award... goes to CBS' CSI: NY."

- HOLLYWOOD REPORTER

AWARDS HIGHLIGHTS

In 2004 **CSI: NY** received a **People's Choice Award nomination** as **Favorite New Drama Series** and back-to-back (2006 and 2005) **NAACP Image Award nominations** for Hill Harper as **Outstanding Actor in a Drama Series**.

Source : CBS – January 2006